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LANDS' END SCHOOL

School Uniform
POLOS
won't shrink or fade wash after wash
NOW 30% OFF*
4 DAYS ONLY: JUNE 25-28, 2010
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How to apply your promotion code for 30% Off School Uniform Polos:

Simply click any link in this e-mail and the Promotion Code and PIN will automatically be applied to your order.

Or at checkout, on the Billing Information page, go to the section labeled "Promotion Code" (above the credit card payment box) and manually enter the Promotion Code **SAVEONPOLOS** and PIN **2313** in the space provided.

Or if you have a Lands' End "Personal Shopping Account"...

- 1) Make your selections
- 2) On the Order Review page, click "Promotion Code" in the section labeled "Apply another payment method"
- 3) Enter your "Promotion Code" and PIN (shown above). That's it!

Limited Time Offer — Save 30% on select polos. Discount will be applied at checkout. Please allow an additional 7-10 business days for school logo application. This offer has no cash value and is not redeemable for cash. Applies only to merchandise purchased from landsend.com and Lands' End consumer catalogs. Excludes Lands' End Business Outfitters and Lands' End Canvas purchases. Promotional savings may be deducted from returns. Consumer is responsible for applicable taxes and duties. Offer valid through 11:59 p.m. CDT Monday June 28, 2010.

Not valid on previous purchases or when combined with any other promotional offers or employee discounts.